



May 2, 2018

Executive Offices

- **Balloting for the 2019-2020 ASLA president-elect opened yesterday and will close June 4.** All Full, Associate, and International members in good professional standing are eligible to vote and will receive a paper and/or email ballot to participate. The ballot also includes approval of amendments to the ASLA Constitution to establish an international student membership category. The **president-elect candidates' speeches** to the BOT were filmed, as was the subsequent question-and-answer session. They can be viewed on the [election page](#).
- It's a wrap for the spring meetings of the **Board of Trustees (BOT) and the Chapter Presidents Council (CPC)** and the **Advocacy Day** events. Last week, the Board of Trustees (BOT) approved revisions to the public policy statement on Urban Growth and Development; approved revisions to the Presidents Council's (ASLA, CELA, LAAB, LAF, and CLARB) joint statement on diversity; approved the Joint Diversity Statement; accepted the annual audit; and elected three vice presidents. **Congratulations to Finance VP-Elect SuLin Kotowicz, ASLA; Membership VP-Elect Dennis Nola, ASLA; and Professional Practice VP-Elect Kona Gray, FASLA.** The new elects will take their positions at the annual meeting in Philadelphia. The Board also approved a dues increase of \$15 for Full, International, and Affiliate members, effective January 2019, and no increase in 2020. The dues increase was recommended by the **Member Services and Finance and Investments Committees** based on a review of the increase in the cost of programs/services, Consumer Price Index, and dues as a percentage of total revenues.
- The BOT/CPC **luncheon panel discussion focused on climate change and resilience, moderated by President Greg Miller, FASLA,** with EVP Nancy Somerville, Hon. ASLA, presenting a summary of the soon-to-be-released report of the the ASLA Blue Ribbon Panel on Climate Change and Resilience. Panelists included: Tom Smith, CEO of the **American Society of Civil Engineers**; Jeff Soule, Director of Outreach and International Programs for the **American Planning Association**; Mark Golden, executive director of the National Society of Professional Engineers; and **Immediate Past President Vaughn Rinner, FASLA.**
- **Wellness activities** during the meeting included sunrise yoga, sunrise run/walk, and a kickball challenge between the BOT and CPC.
- Prior to the spring meeting, leadership was on the road in various parts of the country: **President Greg Miller, FASLA,** completed a visit to Texas A&M in Galveston; **Immediate Past President Vaughn Rinner, FASLA,** was in Chicago for the ASLA Illinois meeting; and **President-Elect Shawn Kelly, FASLA,** visited the student chapter at UC Davis.
- **President Miller** and EVP Somerville recently attended APA's **National Planning Conference** in New Orleans. Somerville moderated the panel, "Security Design in the Public Realm," **featuring Past President Len Hopper, FASLA, Bernie Alonzo, ASLA, and Richard Roark, ASLA.** The panel was **covered by the [Regina Leader-Post](#).**
- The **Council of Fellows** jury met on March 16 to make final selections. Notifications of results to chapters and individuals are occurring now and plans are to have everyone notified by May 5. Chapter presidents, as well as individual nominees, will receive the results via email. Contact Corporate Secretary [Curt Millay](#), ASLA, with any questions.
- The majority of ASLA staff traveled to the **University of Maryland's landscape architecture program yesterday to meet with students and faculty.** The students presented on their projects

that ranged from the campus to Baltimore, MD. Staff later did a Q&A with the student presenters, visited studios, and toured several landscape architecture projects on campus. **Director Chris Ellis, ASLA**, gave a brief overview of the landscape architecture programs upon arrival and **VP-Elect Nola and Jack Sullivan, FASLA**, coordinated the trip and presentations for staff.

- Federal Government Affairs Director Roxanne Blackwell, Hon. ASLA, and Secretary Millay met with representatives from the **American College of Preventive Medicine** today at the ASLA Center to explore future collaborations.
- The **National Association of Olmsted Parks** and ASLA held a summit at the ASLA Center to envision the **2022 bicentennial recognition of Frederick Law Olmsted's birth**. Over 20 allied organizations from around the country attended. Later in the day, three scholars of Olmsted gave a public presentation highlighting the far-reaching contributions of Olmsted.
- Special Assistant Keith Swann and Green Purchasing Agent Les Blackmore represented ASLA at the presentation of the **D.C. Sustainability Awards**.
- During last week's meeting, **the North Carolina and Prairie Gateway Chapters made additional donations above and beyond their original pledges** to the ASLA Center. This brings the total for the campaign to \$1,311,866.
- **Donations to the 2018 ASLA Fund** to date now total \$19,409 compared to \$16,881.40 for the same period last year, an increase of 14 percent. Appeals for the fund are currently going out with the May issue of *Landscape Architecture Magazine* and will be followed with appeals in the September and November issues as well as monthly email solicitations.

Government Affairs

- **ASLA is requesting feedback from all members on state and federal policy issues important to the profession.** Your feedback **will help determine ASLA's federal policy agenda for the next Congress in 2019-2020** and help your states tailor their advocacy efforts. Take this [short survey](#) and help shape the political landscape.
- **[ASLA Advocacy Day 2018](#)** was a huge success with nearly 200 ASLA leaders and students meeting with their federal legislators on Capitol Hill to discuss the Living Shorelines Act, the Water Infrastructure Flexibility Act, and the Environmental Justice Act. There is still time **to fill out your 2018 Advocacy Day Legislative Meeting Reports!** Please follow the links to the [House of Representatives form](#) and the [U.S. Senate form](#) and then return them via email to governmentaffairs@asla.org. If one of your colleagues from your state has already filled out the forms for your Senators, you do not need to do so as well. Thank you again for your participation in ASLA's Advocacy Day.
- Congratulations to the **2017 ASLA Advocacy Award winners!** **Michele Elfers, ASLA**, of the Alaska Chapter received the Rising Star Award; **Susannah Drake, FASLA**, of the New York Chapter and **Carmine Russo Jr., ASLA**, of the Ohio Chapter received the Advocacy Leadership Award; and the **Chapter of the Year Advocacy Award went to Wisconsin**. Additionally, the Wisconsin Chapter presented **State Government Affairs Director Elizabeth Hebron an award for outstanding support to the chapter** for her assistance with state licensure legislation.
- ASLA has joined with the **Sustainable Urban Forest Coalition** member organizations in sending comments to the House and Senate Interior, Environment, and Related Agencies Appropriations Subcommittees urging their support for adequate funding for a number of environmental and

community forestry programs, including the Environmental Protection Agency's Clean Water State Revolving Fund, the National Park Service's Outdoor Recreation Legacy Partnership Program, and the U.S. Forest Service's Urban and Community Forestry, Landscape Scale Restoration, Community Forests and Open Space Conservation, and Forest Management programs. Currently, the subcommittees are reviewing and considering programmatic funding for fiscal year 2019.

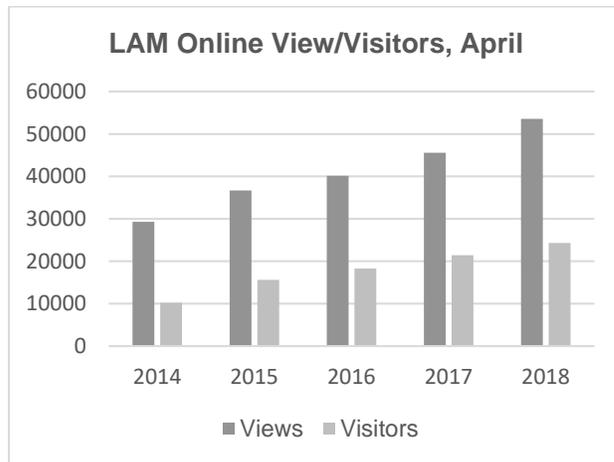
- ASLA has also joined with federal lands coalition members in sending a letter to Congress urging them **to support diversity and inclusivity in our nation's public lands**. Specifically, the letter urges Congress to take steps to protect the Antiquities Act, which allows U.S. presidents to designate national monuments. Throughout the years, many of these presidential designations have commemorated civil rights and racial justice, women's suffrage, LGBTQ equality, workers' rights, tribal recognition and traditions, and more.
- **Take Action for Environmental Justice!** Last week, ASLA activated the iAdvocate Network to urge members to contact their legislators to support environmental justice legislation moving through Congress. ASLA advocates sent over 600 messages to the legislators urging them to cosponsor [the Environmental Justice Act of 2017 \(H.R. 4114, S. 1996\)](#). If you haven't already done so, please [send a message](#) today.
- Recently, ASLA activated the **iAdvocate Network on behalf of the Connecticut Chapter**. The iAdvocate alert urged Connecticut members to contact their legislators in support of legislation that would create a process for public input in the protection of public lands.

Meetings

- Attendee **registration and housing for the [ASLA 2018 Annual Meeting and EXPO](#) is set to open to the public on Monday, May 7**. Book your hotel room at one of the official meeting hotels when you register, and get a discount on your registration fee. Register before the June 29 early-bird deadline and save even more. Beware of housing poachers. **Experient is the only housing bureau authorized to book housing** on behalf of ASLA. See you in Philadelphia!
- Members of the Annual Meeting Education Advisory Committee and ASLA awards juries and confirmed education session speakers and field session leaders will be pre-registered and should wait to receive their registration confirmation emails before booking a hotel.

Landscape Architecture Magazine

- The June issue of *LAM* is almost complete. The features include an article by Senior Editor Jennifer Reut on Tippet Rise, a vast art center in rural Montana with design by **Lisa Delplace, ASLA**, of Oehme, van Sweden; two projects in central Copenhagen—the Nørreport transit hub and a plaza, Israels Plads, by COBE; three projects by Grupo de Diseño Urbano, led by **Mario Schjetnan, FASLA**; and a report on policies to curb sexual harassment and discrimination in landscape architecture offices.
- The **LAM Reader Survey** is out. Members and readers should have received a [link](#) to the survey last week. Reminders will go out weekly before the final reminder on May 21. Please provide us your feedback, and spread the word.
- **LAM Online had excellent traffic in April, one of its busier months of the year**. The numbers reveal a 17 percent increase in views over those of April 2017, and a 13 percent increase in visitors. The chart below shows the five-year trend for April.



Member and Chapter Services

- ASLA hosted the second annual **Emerging Professionals Leadership Retreat** on April 25 for the members of the Student Advisory Committee and Associate Advisory Committee. The retreat featured leaders across the spectrum of professional practice: **Diane Jones Allen, ASLA, Robb Berg, ASLA, and Matthew Arnn, ASLA**. The three panelists shared their perspectives on landscape architecture and leadership in the academic, private, and public practice realms while leading a discussion with participants on the characteristics of leadership.
- Over 70 chapter leaders from 47 chapters attended the annual spring CPC, April 27-28. Topics included joint chapter conferences, Fellows nominations, LA CES, and a workshop that discussed the value of membership to individuals and firms. The BOT and CPC also participated in a **two-hour diversity training session** led by Myla DeLoatch of Business Training Works. Staff also presented the **2017 Membership Cup for Most New Members and Highest Percentage of Growth to the Southern California Chapter**.

Public Relations and Communications

- Dirt* Editor Jared Green [covered the climate and resilience discussion](#) at the ASLA spring meeting. *The Dirt* also provided in-depth coverage of The Cultural Landscape Foundation (TCLF)'s latest conference, [Leading with Landscape: Transforming North Carolina's Research Triangle](#).

Education Programs

- Education Programs Director Apollonio and Manager Whitney Mitchell presented at the CPC about the **Landscape Architecture Continuing Education System™ (LA CES™)**. The presentation covered the first phase of upgrades to the system and plans for the next phase.
- Career Discovery and Diversity Manager Shawn Balon, ASLA, co-facilitated Diversity and Inclusion training for the CPC and BOT during the meeting.
- The **Landscape Architecture Continuing Education System™ (LA CES™)** has **236** active providers offering **1,217** courses. There are **two** new provider applications pending review.



- On April 26, staff met with President Diana Eidenshink of the **ACE Mentor Program of America** and Ed Worthy, education director, to discuss future efforts regarding [ASLA/ACE Mentor Legacy projects](#). Staff also discussed how ASLA can promote greater visibility of the [ACE Mentor program](#) and how ACE Mentor can raise awareness of landscape architecture as a career path.
- The **Committee on Education** (COE) held its April conference call on April 26, with **COE Chair Keith Wilson, ASLA**, and **Accreditation and Education Programs Manager Kristopher Pritchard** conducting the call with updates from ASLA National and LAAB. Additionally, Career Discovery and Diversity Manager Balon presented to the COE about ASLA's career discovery and diversity initiatives and how the COE can play a role in some of those efforts.

Professional Practice

- Manager Katie Riddle, ASLA, participated in "A Dialogue with Stakeholders about Planning, Environmental Justice and Community Revitalization" at the **EPA Office of Environmental Justice**. The presentation and open discussion focused on California's SB 1000 Initiative, the "Planning for Healthy Communities Act," legislation that requires local jurisdictions to adopt environmental justice goals and policies or an "Environmental Justice Element" into their General Plans.
- The **U.S. Environmental Protection Agency** (EPA) announced the winners of its sixth annual [Campus RainWorks Challenge](#), a national collegiate competition that engages the next generation of environmental professionals to design innovative solutions for stormwater pollution. ASLA has been a cooperating organization in this challenge for the last few years, assisting with judging and outreach. Participating judges include **Hunter Beckham, FASLA**, **Natalia Cagide Elmer, ASLA**, **Stephen Cook, ASLA**, **Jim Davis, ASLA**, and **Laura Tenny, ASLA**.
- On May 1, the **Campus Planning & Design PPN** hosted an ASLA Online Learning presentation, "Landscape Performance to Demonstrate Impact: Sustainable Campus Landscapes," with Megan Barnes from the Landscape Architecture Foundation. The presentation had 32 registrants, and offered 1.0 PDH. The recorded presentation will be available on ASLA's [Online Learning website](#) later this week.
- On April 25, the **Children's Outdoor Environments PPN** hosted an ASLA Online Learning presentation, "[Universal Design in Play: A Behavioral Comparison of Three Playgrounds](#)," with **Kenneth Hurst, PhD, ASLA**, Texas A&M University Department of Landscape Architecture and Urban Planning and Children's Outdoor Environments PPN Co-Chair. The presentation had 34 registrants and offered 1.0 PDH. The recorded presentation is now available on ASLA's Online Learning website.

Deadlines and Reminders

- Registration and housing for the [ASLA 2018 Annual Meeting and EXPO](#) is set to open to the public next Monday, May 7.
- The [Leadership Calendar](#) can be accessed on the web.